

For Thursday

Store Hours, 9 to 5.30
Gimbels Lead in Value-Giving

GIMBEL BROTHERS
MARKET • CHESTNUT • EIGHTH • NINTH

Wednesday, Jan. 19, 1921
Gimbel Piano Sale is on. Used instruments—great savings.

For Thursday

Subway Store Day in the Eight-Million-Dollar-Sale

The present test of Gimbels is value-giving. Compare—you will finally buy here, and make good saving.

5000 Yards of Bleached Muslin at— Regularly 35c **17c** a Yard

Useful mill lengths of Fruit-of-the-Loom and other good makes at less than half price. No mail or 'phone orders.

Limit twenty yards to a purchaser. At 17c a yard.

Run-of-the-Mill Seamless Sheets

Buy 2 or 3 sheets for the price of one "first" quality. Many of the finest sheets made included in this lot. Many sizes up to extra sizes. In three lots: \$1.10, \$1.48, \$1.68. If firsts these would be \$2.48, \$3.50 and \$5.

Run-of-the-Mill Pillow Cases

500 dozen bleached, size 45x38½ inches; worth double at 28c.

500 Dozen Bolster Cases

at less than one-half price. Size 42x72 inches. 49c and 88c.

5000 Yards Bleached and Unbleached Canton Flannel at One-Half Price

27 inches wide. Unbleached 18c a yard. Bleached 19c a yard.

500 Pairs Cotton Blankets at \$1.50

Gray or White. Below mill cost. September price was \$3.25. Single-bed size.

1000 Pairs Cotton Blankets at \$2.48

Gray or white. Full-bed size. Were \$4.25.

\$6 Woolnap Blankets (Cotton) at \$3

Just ½ of fall price for this popular woolnap (cotton) blanket. Double-bed size. Just 500 pairs.

1000 Pairs Famous Beacon Blankets at \$4.85 pair

Your choice of plaids in all colors or grey or white. Mohair bound. Full-bed size. Were \$7.50 and \$8.00.

300 Fancy Beacon (Cotton) Blankets at One-Half Price

Many colors, first quality. Size 72x90 inches. Bargains \$3.75 and \$4.25.

Large Fluffy Wool Scarfs, Value \$6.50, at \$5

Have pockets and belt and is finished with fringe ends. Combination colors of navy-and-tan and brown-and-tan. Special at \$5.

40c and 45c Ribbons at 30c a yard

Light and dark warp prints, plain taffeta with corded edge. Five inches wide. Been 40c and 45c, now 30c a yard.

Dry-Roast Process Coffee at 3 lbs. for 69c

Morning Glory Blend. 10 lbs. of Purify Breakfast Cocoa, fresh ground, at 3 lbs. for 58c.

25 chests of new season Mixed Tea, special at 3 lbs for 85c, or 35c lb.

—Gimbels, "Subway Store Day"

Assorted Hard Candy at—

Regularly 50c lb.

—Gimbels, "Subway Store Day"

G. B. Corsets—\$1.25

The kind that is suitable for slender and medium figures. Low bust style. Made of pink coutil. Special at \$1.25.

—Gimbels, "Subway Store Day"

700 Girls' Tub Dresses at \$1 and \$1.50

Worth \$2 to \$4

Ginghams and chambrays and lineens (cotton), in both groups. Perhaps a dozen styles—with flying panels; or saucy slashes, or plenty of buttons; or collars that "trim"; or plain goods combined with plaid.

Dark, serviceable colorings, and lighter, daintier effects—including plenty of pretty plaids.

Some splendid "Regulation Dresses" included, besides, in the \$1.50 group.

—Gimbels, "Subway Store Day"

\$1.50

Men's Overcoats and Suits \$25 : Were \$45 to \$55

Every kind of Overcoat for men and young men who want clothes that give service and at the same time have "appearance."

Usters, town ulsters and conservatives. Single- and double-breasted models. Choice of various colors—blues, browns, grays and mixtures.

Suits of course include single and double-breasted models. Durable worsteds, cassimeres, chevriots and tweeds. Blues, grays and browns.

For Subway Store Day the price will be exceedingly low—\$25.

—Gimbels, "Subway Store Day"



Boys' Warm Winter Clothing Reduced to \$5.75

Save a Third and More: Ages 3 to 17 Years

Boys' \$10 and \$12.50 Norfolk Suits—7 to 17 years \$9.50 Junior Suits—3 to 6 years \$10 and \$12.50 Mackinaws—6 to 17 years \$10 to \$13.75 Overcoats—3 to 10 years

One Price—\$5.75

—Gimbels, "Subway Store Day"

\$15, \$19.75 and \$25 Spring Dresses —\$30 Winter Coats



Tomorrow \$10

Women's and Misses' Sizes

Both dresses and coats—all in these most fashionable colors, both for Winter and for Spring—browns, blues and black.

THE DRESSES

New Spring tricolettes. New Spring tricolettes. And simply wonderful new Spring seiges. And all "remainders" of velvetones, velours, tulle and satins. Embroidered, beaded, braided-embroidered, color-washed, button-trimmed, draped, and straight-line models.

—Gimbels, "Subway Store Day"

THE COATS

Diamettes. Silvertones. Tinseltones. And there are even bolivias—*magras bolivias* for \$10!

Here and there is a smart, shapely wrap. But they're mostly the straight-line coats with belts. Seventy-five extra-size coats included.

—Gimbels, "Subway Store Day"

Fur Coats Now \$65

Were \$139 and \$159

Coney, Pony, Marmot and French Seal (seal-dyed French coney). Popular lengths. All gorgeously silk-lined.

—Gimbels, "Subway Store Day"

Men's Merino Underwear, \$1.35

Broken lots of men's natural gray merino shirts and drawers, about half wool. Sizes as you find them. Save nearly half, at \$1.35.

Women's medium-weight Cotton Vests and Drawers, at 38c; 3 for \$1.10. Regularly 65c. Low neck, sleeveless and high neck, long sleeve vests. Tight and loose knee drawers. Sizes as you find them.

Children's Black Cotton Rib Stockings, 12½c pr. "Seconds." Women's Black Cotton Stockings 18c pr.; three prs., 50c.

—Gimbels, "Subway Store Day"

Men's Muslin Night-Shirts, 85c

Regularly \$1.50

—Gimbels, "Subway Store Day"

Men's Pajamas at \$1.55

Values \$2 to \$2.75

—Gimbels, "Subway Store Day"

Seamless Velvet Rugs

Oriental patterns, close weave. The slight weaving defects are scarcely noticeable. 9x12 ft.

Seamless Tapestry Brussels Rugs, wool face, Oriental patterns. Nearly perfect; 9x12 ft., \$16.75. Value \$28.

Fine grade Wool-and-fiber Rugs, in plain colors, with fancy borders. Very good looking and at less than half price. 9x12 feet, \$12. Value \$27.

\$28.50

If Perfect, \$50

Jute face Tapestry Brussels Stair Carpet, 27 inches wide, for halls, stairs and runners. \$1.25 grade at 60c yard.

Neponset and Ringwalt Floor Covering, full rolls, as many square yards as you wish. Tile and hardwood effects. Best quality, at half price. Was 90c sq. yd. } \$45c Sq. Yd. Now—

—Gimbels, "Subway Store Day"

Satin-striped Shirting Silks \$1 A YD.

All-Silk and 32 Inches Wide, at—Lowest Prices in Years

Part of our famous Silk Sale, which is now in progress. A wonderful variety of colored satin stripes on white—the kinds that make stylish shirts, waists and dresses. And at \$1 a yard.

Colored Faille Poplin at 90c a Yard

Yard wide. Fine lustre and quality. Choice wanted shades. Exceptional value at 90c a yard.

—Gimbels, "Subway Store Day"

863 Women's Silk Blouses, \$2.65

Were \$5 to \$6.95

All sizes. All wanted colors including shell-pink and white.

Tricolette over-blouses, Georgette crepe blouses, crepe de chine and habutai silk blouses.

Tremendous values at \$2.65.

—Gimbels, "Subway Store Day"

1000 Pairs of Women's and Growing Girls' Shoes to be Sold at— \$4.85

Savings of \$3 to \$4 on a Pair

Eight styles to choose from.

High lace shoes in tan, black kid and gunmetal leathers.

All have Goodyear sewed soles, medium and low military heels.

Sizes—2½ to 7 widths. B. C. and D. \$4.85.

Boys' and Girls' Shoes at \$2.65 Value \$3.95

Girls' \$2.50 Boys' \$2.65

Gunmetal, high-top, lace shoes, with stout leather soles; sizes 6 to 2.

Heavy dull black and tan lace and blucher shoes, made to stand rough wear; sizes 10 to 5.

1000 Pairs of Men's Shoes at \$4.35

Dark tan brogues—high shoes and oxfords—and tan lace shoes on narrow toe last; dull leather; double soled. All sizes, 6 to 11, at \$4.35.

—Gimbels, "Subway Store Day"

Mill Ends of Printed Percalé at 15c Yard. Been 25c

Special from our Annual Mill End Sale. Extraordinary value for this fine quality. A splendid assortment of patterns. Special for Subway Store Day, at 15c a yard.

Standard Apron Gingham, 14c yd. Regularly 18c

Comes in the wanted blue checks that are so much in demand. Fast colors. Special at 14c yard.

—Gimbels, "Subway Store Day"

Muslin Underwear—Variously at 25c to 85c

Values 65c to \$2

A clearance of samples. And all garments in the lot. Prices start at 25c and run to \$2.

600 Morning Dresses—Billie Burke Model, at \$1.85

Checked gingham and chambray. Hemstitched collar and cuffs. Has pocket, yoke and broad pleats. Choice of blue, pink and lavender. \$1.85.

\$2 Petticoats at 85c

\$3.95 Jersey Petticoats at \$1.95

—Gimbels, "Subway Store Day"

Little Children's Gingham Dresses \$1.50

Remarkable Values at—

Babies' Dresses and Long Infants' Slips, fine nainsook, trimmed, special at 50c.

Little Children's Slip-on Sweaters, white, trimmed with pink and blue. 2 to 6 years. \$1.50. Reg. \$2.50.

—Gimbels, Infants' Section, "Subway Store Day"

500 prs. of Scrim Curtains at \$1.85 pr.

Save One-Third

2¼ yards long, firm quality scrim trimmed with lace edge or lace insertion. \$1.85 a pair.

Double-Bordered Curtain Scrim at 11c yard.

36 inches wide; sheer quality in white or ecru color for sash or full length curtains. Specially priced at 11c a yard.

Loom Lace Panel Curtains at \$3.95 each.

Worth \$4.50 to \$5

2½ yards long, thread net, handsome filet lace effects. At \$3.95 each.

—Gimbels, Subway Store Day

Leather Hand Bags and Purses and Silk Bags at \$1.65—Save a Third to Half

—Gimbels, "Subway Store Day"

Short Lengths of Middy Twills } 30c a Yard

36 inches wide, at

—Gimbels, "Subway Store Day"

9,000 Yards of Fine Cotton Toweling, 18c a Yard

Absorbent quality. Excellent for glass or dish towels. With blue stripes. Reg. 30c. Now 18c a yard.

Table Cloths

Mercerized. Good heavy quality, satin finish. Size 58 inches—round or square. Neatly hemstitched or scalloped. Excellent value. Regular \$1.35 to \$1.50 at \$1.

—Gimbels, "Subway Store Day"

Women's \$2.50 Chamois Gloves at \$1.85

White and chamois, at \$1.85. Washable, Gauntlet style.

Women's \$5 Tan Cape Gloves, one- } \$2.85

clasp, seamless knit lining

—Gimbels, "Subway Store Day"

Clearance of Jewelry at 25c

Values run from 50c to \$1.50

Sterling Silver Rhinestone Set Pins, Friendship Circles, Crescents and Straight Bar Pins, 25c each.

—Gimbels, "Subway Store Day"

Darning Cotton at 35c a dozen Spools

Save 20c

Dress Shields, at 18c a pair, or 2 pairs for 25c.

—Gimbels, "Subway Store Day"

30 Singer Sewing Machines on Sale Tomorrow at \$37

Savings are More Than \$25

We secured these machines from a dealer who needed the cash. Hence this good offer, and you can pay—

\$1 Weekly

These machines are in perfect running order and will do the work of brand new machines at more than double their prices. And only \$37.

—Gimbels, "Subway Store Day"



Men's and Women's Umbrellas at \$1.55

Excellent quality taffeta (cotton).

—Gimbels, "Subway Store Day"

Waldorf Toilet Paper, 650 sheets in a roll at 12 rolls \$1.15

—Gimbels, "Subway Store Day"

100-Pc. Dinner Sets, at \$22.50

Saving of \$12.50

Only a limited lot. Every piece has clear white body with dainty border decoration. Made by one of America's best potteries and every set is first quality.

Remember, while the lot lasts you save \$12.50 at \$22.50 a set.

—Gimbels, "Subway Store Day"

